



## ACADEMY FOR CREATING ENTERPRISE

Dear Donor/Supporter:

It was six (6) years ago when Lyle and Purita Sasing got the idea of their Flicker fruit shakes stand. It was the time when Bunny Pages, a prominent entrepreneur from Cebu, and business owner of Thirsty Fruit Shakes shared his entrepreneurial success and strategies in the field of franchising during his visit at the Academy for Creating Enterprise (ACE) in October 2000.

“Because my husband & I have so many children, I learned to dream for a better life”, relates Purita Sasing . Having grown up poor, she did not want her children to experience the same plight.

Lyle’s sentiments were no different from Purita. Lyle used to have a full-time job as a collector for Grandmaster Appliance Corp, while Purita was serving as full time mother. Lyle’s soon found out that his fixed income was inadequate in raising their four children.

This situation prompted them both to Attend ACE at the same time, and to be away from their beloved children. The sacrifice proved to be worth it because they were able to start their own business in 2001. From the couple’s savings of P70,000, they started “Flicker”, meaning a new idea.

To date, Flicker employs 3 people who help run & manage the business. Their average sales is P 120,000 a month. This sales success is a testament to the quality of their product and customer satisfaction.

Another business practice that worked well for the couple is that they kept good record of their sales. We have included below a sales graph covering the period December 2006 up to August 2007.

The couple is looking forward to expanding their business and accelerating success. Kyle is working on the fundamental requirements to have his business take on the franchising path.

**The Academy for Creating Enterprise has now trained over 2000 returned missionaries like Lyle and Purita Sasing over the past 10 years. Please help us continue the effort to help worthy Latter-day Saint families become more self-reliant by donating today!**